

Subject: Sierra Camera Club Workshop: Putting the Snap into Your Images

From: Gerrit van Ommering <gvo1000@pacbell.net>

Date: 7/13/2025, 6:44 PM

CC: Joseph Finkleman <josephfinkleman@yahoo.com>

You are invited to the following hands-on workshop:

Topic: **How to Put the Snap into Your Images using Lightroom and/or Photoshop.**

Place: **Shepard Garden & Arts Center, 3330 McKinley Blvd, Sacramento 95816 (but use the entrance and parking on Park Way)**

Date/Time: **Saturday, July 26, 2:00 - 4:30 PM**

Workshop Leader: **Joseph Finkleman**

Cost: **Free for members; \$45 for non-members, which includes a year's membership (a \$45 value) in the Sierra Camera Club**

Attendance Limit: **18 active participants with table seating, plus 10 non-table seating; see RSVP info below**

Joe's Workshop Intro:

Have you ever looked at a stunning Black and White image made in the old film days and wondered how they did that? Have you ever wondered why your images lack that three-dimensional illusion?

In our workshop on July 26th, Joseph Finkleman will teach you how to properly process your digital captures in this hands-on workshop, focusing on key tools in Lightroom and Photoshop.

What you need to bring is your laptop and a power cord. You must have Lightroom and/or Photoshop loaded into your computer. You will need to have a small amount of knowledge of the basic tools but very little previous knowledge is needed.

You do need to bring already loaded into your computer five raw captures. Additionally, I want you to have already processed these as best as you are able to and have besides the raw capture, a TIFF and a reduced JPEG of that image. Do this for all five images.

My request is for you to bring at least one landscape or nature image, and one people image. The other three can be more of these subjects or anything you wish, except composites or Intentional Camera Movement images.

The attached 3 images will give you a basic example of the progression of "snap" that you will learn about.

RSVP: Since seating is limited and this will be a popular workshop, please **sign up early by sending a reply email** to Gert van Ommerring to reserve your spot.

Feel free to share this invitation with non-member photographer friends who you think would be interested in this event and in becoming a member as well.

If you have any questions prior to the event, please contact Joe Finkleman or Gert.

Best regards,

Gert van Ommerring
415-806-3762

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