



GAMMAGRAM

SIERRA CAMERA CLUB OF SACRAMENTO, INC., VOLUME 70, No. 1, JANUARY 2007

PRESIDENT'S MESSAGE

Bob Hubbell

Best wishes for a wonderful and photo-perfect 2007! Much to tell you about:

1. Camera Arts Photo Exhibit. Sierra Camera Club will have a show at Camera Arts during February and March. They will have wall space for about 20 16X20 framed images; more that that if they are smaller sizes. All Sierra Camera Club members are invited to participate. If you do not print your own images, you may have a print commercially made at Costco or elsewhere. All images must be matted and framed.

Our problem in organizing this is that we don't know many prints we'll end up with. Therefore, if you will be submitting a print, please inform me by January 12 (383-5188; hubjo@sbcglobal.net). I need to know the outside dimensions of the frame so that we can estimate how many prints we'll have room for. If more prints are submitted than there is space for, we'll have to drop some out but don't let that discourage you from participating. We have a proud photographic tradition and we want all our divisions represented.

In the middle of January I will inform you whether or not there will be room on Camera Arts' walls to include your print. Here are the particulars:

- 1) All images must be in metal frames (This is because of how Camera Arts hangs them; Camera Arts will give club members 10% off on metal frame kits.)
- 2) Maximum outside size = 16X20; recommended minimum size = 11X14 (Smaller sizes tend to get lost on the wall.)
- 3) Wire not necessary but no need to remove it if it's already there.
- 4) On the back of the image, put: Title of image; Your name, address and phone number; Price if it is for sale. Camera Arts will take 15% any sales; (That's generous.) If you don't wish to sell, simply put NFS.
- 5) Bring the print directly to Camera Arts (712 57th St., off H St.) any time from Feb. 5 - 9. Not before then, not after then.
- 6) The show will end on April 7. Pick up your prints between April 9 and 13.

Finally, save the evening of February 10. As part of Sacramento's Second Saturday Art Walks, Camera Arts will have a reception showcasing our work. Be there! Got an image you're proud of? Now's your chance to show it to the world!

2. Awards Banquet. There's still time to send a check to our treasurer, Glen Cunningham, to join us for dinner and presentation of awards to the winners. These are your fellow camera nuts; help celebrate their talents and enjoy a dinner with friends.

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3. Rocky Mountain School of Photography workshop, January 20-21, at the Red Lion Inn. Excellent workshops. \$169 for both days, \$109 for one day BUT if at least five Sierra Camera Club members sign up, they will give you a discount of \$20 for both days or \$10 for one day. When you register, give them this group code: GC09. To register: (800) 394-7677, or www.rmisp.com on line. Sharpen up those skills for the coming year!

4. We have a new Board Secretary. Donna Sturla has graciously volunteered to fill the position of Secretary. Our Board is now complete!

5. Photo Ops. Now that I've taken on the President's duties, I will not be able to continue the Photo Ops column . . . but you can. If you know of a good location or event, e-mail it to Heather as a Photo Op and she can put it in the Gammagram. Jim White has done this a couple times with excellent suggestions. Everybody has a favorite place. Tell us about it!

MEETING SCHEDULE REORGANIZED!

In 2007 we will have three---count 'em, three---Divisions, as follows:

Digital Division and Business Meetings: Meets the second Tuesday of the month, every month except December when we have our Christmas Party. Chuck Pivetti will continue as Director. This division was called the "Electronic Division", following Photographic Society of America nomenclature, but all of us have always referred to it as "digital", so the Board adopted that term. Our Business Meetings will be held on these same nights, as they always have been.

Slide Division: This division will encompass the former Color Division, Nature Division, and Travel division. Hope Price will continue as Director. Meetings are scheduled for Feb 1, Apr 5, May 3, June 7, Sep 6 and Nov 1.

Print Division: The Print Division will remain unchanged, having recently undergone a major shift to workshops. Bob Hubbell will direct the workshops and Barbara Jones will direct the competitions. Meetings will be on the odd months of the year, on the fourth Tuesdays.

Why make these changes? First, the Board is responding to comments from members. Increasingly people want to expand participation beyond competition. It's not that we are eliminating competition; rather, we are increasing the number of non-competitive Club activities that members may participate in. Second, we want to follow the trend we see in our members: A growing number of folks are interested only in digital photography; obviously, we must recognize this trend in our Club activities. At that same time, we have a number of people who love slides and we want to offer them a Division where they will feel at home. Finally, the Board has a fiscal responsibility to control the number of meeting nights we need to rent rooms for. If we can combine small divisions, that saves us money. The Garden and Arts Center is very accommodating but they have their own budgetary challenges.

COMPETITION RULES REVISED

Our Competition Rules have been revised. In fact, we are calling them "Guidelines" rather than "Rules". The reason for these changes is to allow our Divisions more flexibility in the competitions and workshops that they offer. As stated above, the Board has to be mindful of the membership's interests, and increasingly they are trending away from a club that concentrates primarily on competition.

COLOR PICTORIAL, NATURE, AND PHOTO-TRAVEL SLIDE DIVISIONS

Changes in Slide Competition Meeting Dates

Hope Price

As more of our camera club members make the switch from film to digital cameras, the number of competitors continue to decline in all of our slide divisions. In an effort to regain the interest of our club members in competing with slide transparencies all of the slide divisions will meet on the same night, starting on **February 1st**. That includes Color Pictorial, Nature, Photo Travel, and Photo Travel Sequence slides. Please keep in mind that while digital projection of images have made improvements, it still has along way to go to offer the same quality as Color Slides. Today's digital projectors require that the image file size be compressed to a size so small that the projected images loses detail in both the highlights and the shadows, and not in any way will it produce the quality that we have enjoyed viewing 35mm transparencies. Also keep in mind that you can still achieve quality projected images from your digital camera by having your images converted to color slides that can be made using a Film Recorder.

PRINT DIVISION

Bob Hubbell

Workshop, January 23. The topic will be retouching portraits. Get that gross pimple off that nose! Smooth out those wrinkles! Clean up those bloodshot eyes! And lots more. Never been to a workshop? This is a good one to start with because it's something we all deal with, and a lot of the techniques are straightforward.

Deck the Hall with Prints from Camera Club. Catchy tune! Please bring one or two prints to hang in the Garden and Arts Center hallway. You can bring them to the Digital meeting or the Prints meeting. Remember, framed and wired but no expensive frames.

Photo Exhibit at Camera Arts. Read the Presidents Message in this edition of the Gammagram. Time to crank up a really good print.

DIGITAL IMAGE DIVISION

Chuck Pivetti

The *last ever* Electronic Imaging Division meeting was way back in October, 2006. But don't worry, we're going to keep right on digitizing.

In 2007 we are looking at some exciting changes. You may recall as the year 2006 was drawing to a close, the Board of Directors asked the membership for authority to make some big changes in the way the club does business. Primarily, the Board wanted to place a little less emphasis on competition and a little more emphasis on learning about photography and all the new stuff that we can have fun with.

The Electronic Imaging Division is changing its name to "Digital Image Division." After all, that's what we have all been calling it in spite of PSA's use of the term "Electronic Imaging." (I know, most people call it simply the "Digital" Division, and that's okay, too. The Board just wanted to be grammatically consistent with images, slides, and prints.)

Also, we are taking over the top spot on the second Tuesday of each month, the Club's general meeting night. Color Slides has moved to join with Nature and Travel Slides on first Thursday nights in February, April, May, June, September, and November.

The Competition Rules are going to allow the Divisions some discretion, and their name has been changed. A new document called "Guidelines for Club Activities" includes guidelines for competition.

So, in view of all this, our first meeting in 2007 on the night of January 9 (just ten days away) will be a workshop. Part of that workshop will be on the new guidelines. Then we will do a little more tedium on digital workflow. And then we'll try to get to something more exciting like using an adjustment layer and layer mask to create a graduated neutral density filter in Photoshop.

For our second meeting of the year on February 13, let us each submit two images for scoring. Also as an assigned subject, please bring in an image that demonstrates a digital editing technique that you would be willing to discuss.

PHOTO OPPORTUNITIES

Bob Hubbell

We need submissions – send them via email to hcline_photography@hotmail.com

FRIENDSHIP REPORT

Margaret Fava

At Sierra Camera Club Christmas potluck it was a surprise to see so many of our shut-ins that were attending the celebration. They were Mary Silva, Bill & Estelle Manasse, Sam & Pat Clemens. Estelle was delighted that the doctor removed the boot from her left leg the day after Christmas. A surprise that Bill & Estelle Manasse will be moving into Eskaton on Walnut Avenue in Carmichael, the first week of January 2007 where they will have assisted living care.

Bea Jones moved into Campus Commons Independent Living Appts after Christmas on Feature Drive in Sacramento near Howe Avenue.

Sad news: Tulio D Agostini, beloved husband of Kay was active in the Sierra Camera Club and traveled from Plymouth to Sacramento to compete in our color competition. Tulio peacefully passed away at home on December 8th, 2006. We extend our sympathy to Kay and their family.

JANUARY BIRTHDAYS:

Mary Silva – January 29th – will be 99 years old. Congratulations!!!

Joyce Boyer ♦ Julius Fava ♦ Willis Price ♦ Jan Pivetti ♦ B.J. Ueltzen ♦ Betty Wilhelm

And to anyone we may have missed.

ANNOUNCEMENTS

The Annual Awards Banquet will take place on Thursday, January 16, 2006. Eligible members are invited to enter their best slides, digital images, and prints in the annual division competitions. This fabulous dinner banquet will include slide and electronic image shows and a print display of our 2006 year's best, and an awards presentation by each division director of the club. We look forward to celebrating the best of our talented members' works, lives, and achievements. Please mail in your reservation and payment no later than January 10, 2006 to Ron Parker if you are planning to attend.

Please join us on January 16, 2007

Sierra Camera Club Annual Awards Banquet

Dante Club - 2330 Fair Oaks Blvd

No Host Cocktails begin at 6:00 pm □ Buffet Dinner to follow at 6:45 pm

Menu includes: Salad, Garlic Bread, Pasta, Seasonal Vegetables, Turkey Entrée (with Fontana Cheese and Sage Sauce), Beef Short Ribs with Apple Cider BBQ sauce. Coffee and Tea, as well cake are provided as well. Price is \$26 per person

Yes, I would like to attend the 2007 Annual Awards Banquet. Enclosed is a check for \$_____ for _____ people.

Name _____

Street _____ City _____ Zip Code _____

Phone (_____) _____ - _____ Phone (_____) _____ - _____

Please return form & payment to Glen Cunningham – 780 Coronado Blvd Sacramento, CA 95864



JANUARY
Calendar

<i>January</i>	1	2	3	4	5	6
7	8	9 <i>General Meeting and Digital Image Division Workshop</i>	10	11	12 <i>Deadline to Contact Bob for Art Show Submissions</i>	13
14	15	16 <i>Annual Awards Banquet</i>	17	18	19	20 <i>Rocky Mt School of Photography Workshop</i>
21 <i>Rocky Mt School of Photography Workshop</i>	22	23 <i>Print Division Workshop</i>	24	25	26	27
28	29	30	31			

CLUB DIVISIONS

COLOR PICTORIAL, NATURE, AND PHOTO-TRAVEL

Hope Price 916.487.4088

Feb 1st, April 5th, May 3rd, June 7th, Sept. 6th, and Nov. 1st

PRINTS

Barbara Jones 916.363.6772

Meets: Fourth Tuesday in Jan, Mar, May, Jul, Sep, & Nov

ELECTRONIC

Chuck Pivetti 916.359.7049

Meets: Second Tuesday January - November

VISITORS ARE WELCOME
Sierra Camera Club

At Sierra Camera Club, people of all ages and backgrounds get together to share a passion for all kinds of photography. Our divisions have member competitions and workshops. Visitors are welcome to come and enjoy the photography any time! The monthly club business meeting precedes the Color and Electronics Imaging division meetings. All Sierra Camera Club divisions meet at the Shepard Garden & Arts Center, 3330 McKinley Blvd., Sacramento at 7:30 pm.

EDITORS NOTES
Heather Cline

Help make the Gammagram more dynamic - Please send stories, travel information, contests, regional events, photo opportunities, and of course digital images for use in the newsletter!

Needs: Slide of the night ♦ Members, Meetings, & Events ♦ Nature ♦ Travel ♦ Seasonal

SPECIAL ANNOUNCEMENT

Sierra Camera Club Annual Banquet, Tuesday, January 16th, 2007

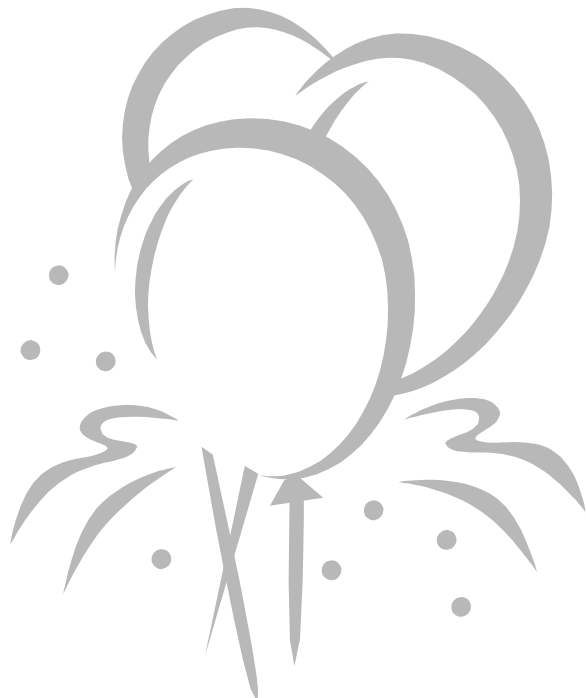
Attention Sierra Camera Club members!

We only have 40 people signed up so far, we have to guarantee 50 people in attendance to break even. For each person short of "50" the SCC has to pay the Dante Club \$26. If we are short 10 people that will cost us \$260. So if we are going to have our SCC annual banquet, it is very important that you get your checks in.

Our new treasurer, Glen Cunningham can take your checks and your completed form, found in the Gammagram (see page 5). If you prefer you can make your checks out to the Sierra Camera Club for \$26 per person and send them to Glen Cunningham.

His address is: Glen Cunningham
780 Coronado Blvd
Sacramento, CA 95864

Sincerely,
Your Vice President:
Truman Holtzclaw



MEMBER COMPETITION STANDINGS FOR ALL COMPETING DIVISIONS – 2007

		Color AA	Color AAA	Color Top 10	Electronic AA	Electronic A	Nature	Travel Sequence	Travel Single	Print
Tod	Bice									
Ken	Bosanko									
Joyce	Boyer									
Jim	Cehand									
Sam	Clemans									
Heather	Cline									
Bob	Cothrin									
Glen	Cunningham									
Bob	Erhart									
Dorothy	Farol									
Julius	Fava									
Margaret	Fava									
Gail	Foley									
Dolores	Frank									
Laurie	Friedman									
Robert	George									
Peggy	Gidding									
Sandy	Holtzclaw									
Truman	Holtzclaw									
Diane	Hovey									
Wendell	Johnson									
Barbara	Jones									
Carol	Jordan									
Julius	Kovatch									
William	Manasse									
Don	Martin									
Melba	Martin									
Susan	Nielson									
Milo	Nittler									
Betty	Olsen									
Ron	Parker									
Gail	Parris									
Chuck	Pivetti									
Hope	Price									
Willis	Price									
Joan	Scheer									
Donna	Sturla									
Marcia	Sydor									
Judy	Tilson									
BJ	Ueltzen									
Jim	White									
Shirley	White									

Each (*) Indicates a make-up is due for that division
Numbers in Bold indicates "leader" for that division



2007 ANNUAL MEMBERSHIP & NEWSLETTER RENEWAL

Sierra Camera Club of Sacramento, Inc. is an incorporated, non-profit club whose members join together to promote all aspects of photography. Members participate in club competitions, workshops, field trips, and other activities designed to further expertise in, and appreciation of photography. Anyone interested can join using the form below. This form can be mailed or brought to a meeting renewals for 2007: Membership dues are due January 1 and are delinquent after January 1, 2007. Any member whose dues are in arrears for two months, i.e., not paid by March 1st, will be dropped from the membership roll after notification by the Treasurer, not included in the club directory, and ineligible for competition.

SUBSCRIPTION TYPE	ANNUAL DUES	/	INITIATION FEE*	TOTAL (NEW MEMBER)
SINGLE MEMBERSHIP	\$45 +		\$5*	<input type="checkbox"/> \$50
FAMILY MEMBERSHIP	\$70 +		\$7*	<input type="checkbox"/> \$77
JUNIORS (UNDER 18)	\$10 +		\$2.50*	<input type="checkbox"/> \$12.50
FT STUDENTS (UNDER 22)	\$22.50 +		\$2.50*	<input type="checkbox"/> \$25.00
GAMMAGRAM ONLY	\$12 -			<input type="checkbox"/> \$12
<i>↳ SUBSCRIBERS ARE NOT VOTING MEMBERS OF THE CLUB</i>				

MEMBERS AGREE TO ABIDE BY THE CLUB CONSTITUTION, BY-LAWS, AND COMPETITION RULES.

NAME (PRINT) _____

BIRTH MONTH: _____ PHOTOGRAPHY INTERESTS: _____

STREET ADDRESS: _____ CITY _____ ZIP CODE _____

PHONE(S) (____) _____ (____) _____ EMAIL _____

SIGNATURE: _____ DATE _____

THE GAMMAGRAM WILL BE DELIVERED TO THE EMAIL ADDRESS LISTED ABOVE. IF YOU NEED THE NEWSLETTER MAILED TO YOU, PLEASE CHECK HERE

PLEASE MAKE CHECKS PAYABLE TO: SIERRA CAMERA CLUB

MAIL TO: GLEN CUNNINGHAM, SIERRA CAMERA CLUB TREASURER, 780 CORONADO BLVD SACRAMENTO, CA 95864



SIERRA CAMERA CLUB
 2462 VIA CAMINO AVENUE
 CARMICHAEL, CA 95608